



One network. A world of solutions.

SunChemical®
Performance Pigments®
from Univar

A palette of color for every application.



SunChemical® Performance Pigments®

Product	Features and benefits
Cosmetic Dispersions Organic and inorganic pigments	<ul style="list-style-type: none">• Time and labor-saving dispersions• Water-based dispersions• Castor oil-based dispersions• Wax-based dispersions
Intenza™ Organic intensified effect pigment	<ul style="list-style-type: none">• Blend of pearl pigments (mica, titanium dioxide and iron oxide) with organic colorant pigments• Unrivaled color intensity and dramatic color travel• Lip, nail and face powders• Superior UV stability and bleed resistance• Stir-in organic color
Soft-Tex® Organic and inorganic pigments	<ul style="list-style-type: none">• Controlled particle size distribution and charge• Easily dispersed• Resistance to agglomeration• High price to value ratio<ul style="list-style-type: none">• D & C Red 7 Ca Lake: Soft-Tex: 105% stronger color after one minute Osterizing, 96% after ten minutes Iron Blue: 300% stronger color after one minute, 162% after ten minutes
SpectraFlex® Soft focus pigments	<ul style="list-style-type: none">• Titanium dioxide-coated alumina• Produces a high level of diffuse light reflection and transmittance• Softens the look of fine lines, conceals wrinkles, and delivers enhanced skin for a natural, translucent finish
SunCROMA™ Organic and inorganic pigments	<ul style="list-style-type: none">• Iron oxides• Inorganics• Organics• Titanium dioxides
SunPEARL™ Organic and inorganic pigments	<ul style="list-style-type: none">• Titanium dioxide and iron oxide-coated natural mica• Consistency and purity• Color Effect pearls• White pearls• Iridescent pearls• Metallic pearls

Product	Features and benefits
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SunPRIZMA™ Vibrant pearlescent pigments	<ul style="list-style-type: none"> • Free of absorption pigments (carmine, ferric ferrocyanide and chromium oxide) • Reflects light at different angles to produce a range of unique iridescent hues • Patented technology delivers high chroma for a deep saturated color • Unrivaled color stability
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SunPURO™ Extra pure inorganic pigments	<ul style="list-style-type: none"> • High purity, minimum heavy metals • Iron oxides and titanium dioxides • Lead: FDA allows 10 ppm maximum, SunPURO contains 3 ppm maximum • Negligible variation • Robust global formulations
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SunPURO™ Pearlescents Extra pure mica pigments	<ul style="list-style-type: none"> • Seven grades are ECOCERT® certified • Stringent heavy metal specifications • Excellent sparkle and depth
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SunSHINE® EFFECTS Synthetic mica	<ul style="list-style-type: none"> • No particle size restriction, including use in the eye area • High price to value ratio vs borosilicate: <ul style="list-style-type: none"> • At reduced concentration, SunSHINE (27% concentration / equal color) displays enhanced tactile properties, inherent purity, diverse effects and superior compressibility
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SynMICA Fillers	<ul style="list-style-type: none"> • Better binding performance versus mica • Softer finished product • Exceptional color purity • Better transparency and smoothness • Better product applicability <ul style="list-style-type: none"> • Recognized by the PCPC as a binder, bulking agent, slip modifier, viscosity modifier and filler • Remains white / transparent masstone in final application when exposed to sebum • Suitable for use in the eye area • Fine and super particle sizes
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Synthetic Wax Dispersions Organic and inorganic pigments	<ul style="list-style-type: none"> • Time and labor-saving dispersions • Viscous liquid at room temperature • Non-dusting • Excellent thermal stability • Compatible with common cosmetic oils, esters and waxes • Fantastic film formation, ideal for anhydrous formulations requiring water, wash-off and / or transfer resistance: <ul style="list-style-type: none"> • Lipstick • Lip gloss • Mascara • Eyeliner
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